



## *Innovate for Europe* *Greentech, Health Tech & Smart City Showdown*

On June 6th, 2024 the **URBAN TECH Final Event** “*Innovate for Europe – Greentech, Health Tech & Smart City Showdown*” is organized within the framework of the [Impact Days 2024](#) as part of [ViennaUP](#), the [Startup Festival](#). This gathering will showcase the cutting-edge solutions across Greentech, Smart City, and Health Tech sectors that have been developed by URBAN TECH solution providers.

### **Demonstration, pitching, networking,...and...**

The event is meant not to be just a platform for showcasing innovations but also an occasion for networking to meet potential partners, stakeholders, investors.

During that day of 6<sup>th</sup> of June, Solution Providers will have the opportunity to meet the URBAN TECH community and take part in the Impact Days 2024 at Hofburg Palace. There will be a possibility to visit deep dive workshops of Impact Days 2024 on 7<sup>th</sup> June and/or other ViennaUP events on 4<sup>th</sup> and 5<sup>th</sup> June spanning different sectors, creating a unique chance to establish connections and explore collaboration opportunities that could shape the future of the businesses.

### **URBAN TECH Prize**

The URBAN TECH programme provided an opportunity for Solution Providers to propose solution to more than 300 challenges. The more than 160 companies were able to validate the solution with Challenge Owners during the Hackathons. 80 companies were selected to develop an MVP and 33 were able to do Piloting with the help of mentor and experts. Out of the 33 selected companies, 23 continued to a Market Discovery Phase.

Now we've come to an end of this 3-year journey. The best 3 solutions in Health Tech, Greentech and Smart City will be selected to receive the **URBAN TECH Prize** and will be awarded with a **total sum of 15.000 EUR**.





## Programme 6th of June

Venue: Hofburg Palace, Vienna

10:00 – 10:30

### Welcome and registration

Venue: URBAN TECH Lounge at Festsaal

10:30 – 12:30

### Demonstration session by Solution Providers

Venue: URBAN TECH Lounge at Festsaal

12:30 – 13:15

### Break

13:15 – 14:15

### Investor meetup sessions Part 1

Venue: URBAN TECH Lounge at Festsaal

14:15 – 14:45

### URBAN TECH Lounge activity

Venue: URBAN TECH Lounge at Festsaal

14:45 – 15:45

### Investor meetup sessions Part 2

Venue: URBAN TECH Lounge at Festsaal

15:45 – 16:00

### Break

16:00 – 16:10

### Welcome and presentation of URBAN TECH results

Reesi Lepa, Civitta

Bernhard Weber, UNICORN Start-up & Innovation Hub

Venue: Rittersaal

16:10 – 16:15

### Presentation of the jury

Venue: Rittersaal

16:15 – 16:45

### Smart City Pitches

Venue: Rittersaal





16:45 – 16:50

**Break**

16:50 – 17:20

**Greentech pitches**

*Venue: Rittersaal*

17:20 – 17:50

**Health Tech pitches**

*Venue: Rittersaal*

17:50 – 18:00

**Break**

18:00 – 18:20

**Panel discussion**

*Venue: Rittersaal*

*Moderator: Mikael Johnsson, PhD, Mälardalen University*

*Panel members:*

*Karin Krondorfer, OÖ Energiesparverband/Cleantech-Cluster*

*Philipp Stelzmüller, Stiwa Building Automation*

*Dr. Johannes Schötz, OmegaLambdaTec*

*Dr. Matthias Huber, OmegaLambdaTec*

18:20 – 18:30

**Award Ceremony**

*Venue: Rittersaal*

18:30 – 21:00

**Impact Dinner by Impact Days 2024**

*Venue: Festsaal*

### Note

URBAN TECH information desk will be available during the whole day at the URBAN TECH lounge at Festsaal of the Impact Days 2024 event. Solution Providers and participants are kindly requested to arrive at the venue at 10:00. The URBAN TECH Final event official part finishes at 18:30, but all participants can stay until the end of the dinner organized by Impact Days 2024.

### URBAN TECH Mini Conference

Panel discussion will highlight the URBAN TECH project results on 6<sup>th</sup> June 2024. Pitch Competition for solutions of the Market Discovery Phase will be held and URBAN TECH Prizes will be awarded to the most significant solutions developed during the URBAN TECH Programme.





## Impact Days 2024

<p>Main value</p>	<p>The URBAN TECH Final Event will be part of the Impact Days 2024, an esteemed international gathering within the start-up and business community in Vienna. URBAN TECH Solution Providers from Greentech, Smart City, and Health Tech sectors will showcase their solutions and engage in investor matchmaking and networking sessions within the framework of the Impact Days 2024. Solution Providers can find valuable connections and foster collaboration opportunities with potential investors, customers, partners and start-ups from both public and private sectors.</p>
<p>Focus areas</p>	<p>Impact Days 2024 is focusing this year on four drivers of transformative change:</p> <ul style="list-style-type: none"> <li>• Capital</li> <li>• Technology</li> <li>• Policy</li> <li>• Leadership</li> </ul>
<p>Information</p>	<p><a href="https://impactdays.at/">https://impactdays.at/</a></p> <p>Impact days 2024 is part of ViennaUP, which is a city-wide festival of entrepreneurship and innovation, created by the startup community for the world. Events are designed and hosted by 35+ programme partners and brought together with the support of the Vienna Business Agency into a week-long festival. These are scattered around Vienna, inviting you to explore the city, get to know the Viennese startup ecosystem, and mingle with founders, investors, talents and enablers from around the world. <a href="#">More information</a></p>

## Venue



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### Hofburg Palace, Vienna, Austria

Until 1918 the extensive palatial complex at the heart of Vienna was the political centre of the monarchy. Today it fulfils the same role for the democratic Republic of Austria. Our URBAN TECH final event activities will take place at the following locations at Hofburg Palace: [Rittersaal](#) and [Festsaal](#) on the 6<sup>th</sup> of June.

Hofburg Vienna,  
Heldenplatz, 1010 Wien

